Wendy Longwood joined Dress for Success® in 2017 as Chief Operating Officer of Dress for Success Worldwide. In this capacity, she oversees the design and implementation of processes and infrastructure to allow Dress for Success to fulfill its mission as a global leader in women’s economic empowerment, and in so doing, help women around the world gain confidence, tools and resources to succeed professionally and in life.

Wendy’s focus is ensuring that Dress for Success secures and makes optimal use of the resources entrusted to the organization in pursuit of its mission. By harnessing and integrating the fundraising, communications, human resources, technology and finance functions, Wendy seeks to maximize the organization’s impact and efficiency in support of geographic and programmatic growth.

Wendy brings to her work general management experience spanning the nonprofit, public and private sectors, with a particular emphasis on organizational strategy and operations in dynamic growth environments.

Prior to joining Dress for Success, Wendy was COO of Silicon Audio, a start-up engineering company in Austin, Texas, where she built out and managed the business infrastructure to support the commercialization of the company’s technologies.

She previously worked in consulting, both through her own consultancy and as Vice President of Client Services for JVA Consulting (now Joining Vision and Action), a Denver-based firm specializing in social impact and entrepreneurism. Wendy started her career in the nonprofit sector and is thrilled to have an opportunity with Dress for Success to return to her passion and positively impact the lives of women around the globe.

Wendy has a Master in Business Administration from the Kellogg School of Management at Northwestern University and a Bachelor’s Degree from Haverford College. She lives in New York City.