
Under her leadership, Dress for Success has become a globally-recognized leader that has empowered more than one million women to become economically advanced in nearly 150 cities in more than 20 countries. In addition to expanding the organization’s reach, Joi has broadened its programming, offering a full continuum of services that help women secure employment, advance in their careers and achieve financial freedom.

Joi is an executive board member and Vice President of Greater Queens Chapter of the Links, Inc., a member of the Women’s Forum of New York and serves as an adviser to the G100 Women’s Leadership Council. Previously, she served on several inaugural women’s advisory councils for American Airlines, Office Depot and VOICE, an imprint of Hyperion Books. She also served on the corporate board of directors of Urban Brands, parent company of fashion brand Ashley Stewart.

Joi has received recognition from several professional and academic institutions including: the University of Oklahoma, which presented her with its second highest honor, the Regents’ Alumni Award; the Legacy Award from Working Mother Media; Business Law in Leadership Awards from Lawyer’s Alliance; the Black Women’s Agenda, Inc.’s Economic Business Award; the Distinguished Alumni Award from the University of Oklahoma, Gaylord College of Journalism; the Vice Chancellor’s Award from The American Foundation for the University of the West Indies; and the Ellis Island Medal of Honor.

Additionally, she has been profiled in Crain’s New York Business, Financial Times, Epoch Times and Black Enterprise. She also was named among Working Mother Magazine’s “Most Powerful Moms in Non-Profit” list and named one of the “25 Most Influential Black Women in Business” by Network Journal Magazine.

Joi received her B.A. in radio/television broadcasting from the University of Oklahoma and her juris doctorate from its College of Law. She lives with her husband Errol in Queens, NY. Her greatest joys are her daughter and son, Sydney and Nicholas.